



»» Every sports club in the country can now get their own free Web site, thanks to an innovative approach to supporting sports nationwide.

Sportsground.co.nz is giving away more than five million dollars worth of Web sites to over 6500 sports clubs and organisations around New Zealand.

Each site accepts over 100 pages of content, including photo and video galleries, sports draws, newsletters and group email for announcements. It also includes a free sub-site for every associated sports team.

"We saw a need for a simple way for everyone from the youngest player to the largest sporting body to be able to interact quickly, easily and cheaply. Sportsground goes one step further – it's quick, easy and free," says founder and CEO Mike Purchas.

The Web sites are user-friendly and allow approved administrators, coaches, players and supporters to securely login and make changes from any computer connected to the Internet anywhere, any time.

"There are approximately 100,000 sports teams in New Zealand, so we decided to offer

SITE OF THE MONTH



free sub-sites to sports teams as well. This means team members can have their own site with all the functionality of the main sites," says Purchas.

Sportsground.co.nz Web sites also offer new fundraising opportunities, as every site includes interactive advertising banners. The funds go directly to the sports organisations whose Web site displays the banner advertising, while a small portion contributes towards the

cost of providing and hosting the free sites.

"Sports people and their supporters get an incredibly powerful communication tool while local businesses can easily display a message or advert on the site of their choice from as little as \$95 for two months – and they can update it as often as they like."

There are also promotional opportunities for businesses of all sizes.

MORE NEW NZ SITES

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- Online accounting service - www.invoicecentral.co.nz
- Global business community - www.madefromnewzealand.com
- Electoral administration and party funding review - www.electoralreview.govt.nz
- Business opportunities - www.franchiseexpo.co.nz
- Teaching kids about health - www.digivillage.org.nz
- Check if you're owed a tax refund - www.taxrefunds.co.nz
- Personalised free music - www.yahooextra.co.nz/music